



**LISTGIANT®**

LIST PORTAL

listgiant.com | contact@listgiant.com | 800.383.1381

# MARKETING LIST PORTAL FIND CUSTOMERS NOW

OVERVIEW

## PERFECT **LISTS** AT YOUR FINGERTIPS

### WELCOME TO THE MARKETING LIST PORTAL

With our online list portal, finding new customers is easy. Our industry-leading system helps you find more customers and gives you the marketing tools you need to expand your business.



#### EASY TO USE

Access marketing list counts and orders in minutes from any location with just a few clicks.



#### LARGE LIST SELECTION

Choose from our vast inventory of databases and customize your lists to suit your campaign needs.



#### FLAT RATE PRICING

Gain access to unlimited demographic and geographic selects at no additional cost.



#### 24/7 LIST ACCESS

Get counts and orders anytime and have the freedom to stay on schedule with 24/7 access.





# UPDATED DATABASES DIVERSE SELECTION

DATABASES



## CONSUMER

- Estimated age
- Estimated income
- Date of birth
- Gender
- Marital status
- Homeowner status
- Dwelling type
- Estimated home value
- Year built
- Occupation



## CONSUMER PLUS

- Pet owners
- Occupation
- Ethnicity
- Religion
- Language
- Investment types
- Travel & transportation
- Health & beauty
- Careers & education
- Hobbies



## BUSINESS

- Annual sales
- Employee size
- Business type
- Legal status
- Year established
- Square footage
- Executive title
- Executive age
- Hotline
- SIC code



## MORTGAGE

- Mortgage date
- Mortgage interest rate
- Lender name
- Loan type
- Loan to value
- Purchase date
- Rate type
- Estimated home value
- Year built
- Dwelling type



## MORTGAGE PLUS

- Ethnicity
- Language
- Religion
- Occupation
- Summarized credit
- Number of trade lines
- Real estate investor
- Net worth
- Presence of credit card
- Veteran in household



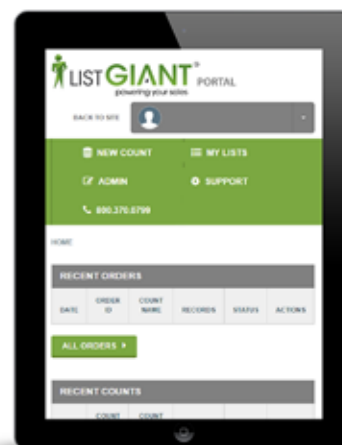
## DONORS PLUS

- Ethnicity
- Language
- Religion
- Occupation
- Income
- Net worth
- Environmental Donors
- Humanitarian Donors
- Religious Donors
- Political Donors



## NEW MOVER

- Dwelling type
- Gender
- Estimated income
- Summarized credit
- Ethnicity
- Religion
- Miles moved
- Date moved
- Database source  
(financial, deeds, magazines, utility)
- Old address present



# USER FRIENDLY OPTIONS POWERFUL PORTAL

FEATURES

## EXPANSIVE USER EXPERIENCE

### EXPLORE THE PORTAL

Access targeted, unique lists on a 24/7 basis using our innovative online count and order system. Manage user accounts, suppress against prior orders, and download unique data in a matter of moments.



#### LIST ON DEMAND

Access all of your counts and list orders for an entire year. Perfect for marketing departments.



#### MANAGE USERS

Distribute your lists to satellite offices or to sales reps with our user features.



#### BULK DOWNLOADS

Access all of your data instantly with one click. Great for call centers and mailers.



#### SUPPRESS PRIOR ORDERS

Ensure you receive unique lists every single time by suppressing prior orders.



# SEND CLIENTS TO YOUR OWN PORTAL

WHITE LABEL

## YOUR BRAND. YOUR PORTAL

### LEARN ABOUT OUR WHITE LABEL

Did we mention how user-friendly the ListGIANT online portal is? With just a few clicks, your clients can run counts and place orders in minutes, 24/7!



#### BRAND YOUR COMPANY

Retain your marketing edge with your own branded version of our online count and order system.



#### LANDING PAGE & LOGIN

We provide a landing page and login page so that your customers can seamlessly access your white label list portal.



#### USER MANAGEMENT

Distribute your lists to satellite offices or to sales reps with our user features.



#### ADMIN CONTROLS

Our white label admin features will allow you create, manage, and monitor user accounts 24/7.





# WE MAKE IT **EASY** FOR YOU TO **BUY**

PRICING

## WE OFFER **TWO** WAYS TO PURCHASE

### CHOOSE HOW YOU BUY

ListGIANT offers flexible payment plans, from 3-month subscriptions to high volume data blocks. Don't see a plan that works for you? Talk to us about creating a custom plan that fulfills your specific marketing needs.



SELECT  
SPECIFIC  
RECORDS

### BLOCKS

Buy only what you need right now or purchase a larger block of data at a discounted rate.



3,6,12 MONTH  
SUBSCRIPTION  
OPTION

### SUBSCRIPTIONS

For the monthly list buyer, we have created a program that gives you bulk data pricing with the option to pay as you go. Save big with a 3, 6, or 12 month subscription.



[listgiant.com](http://listgiant.com)

[contact@listgiant.com](mailto:contact@listgiant.com)

800.383.1381

CALL **US** TODAY  
**WE CAN HELP**

CONTACT US

LIST **GIANT**

LIST PORTAL



 **800.383.1381**

**SALES**

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**HOURS**

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